**Dissemination Activity Report**

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| **General information** | | | |
| **Name:** | EUSEW event on Energy Efficiency - a business opportunity for SMEs | | |
| **Type of activity:** | CONFERENCES | | |
| **Place:** | Brussels | | |
| **Start date:** | 14TH June | **End date:** | 16th June |
| **Description of the activity/event** | | | |
| EASME organises every year, on behalf of the DG Energy, the EU Sustainable Energy Week (EUSEW, <http://eusew.eu/>). One of the EUSEW's main highlights is a 3-day policy conference dedicated to sustainable energy policy issues in Brussels, which took place on the 14-16th June. The session was scheduled for the 15th June (11:00 to 12:30), in Brussels  The objective of the Conference held by ITCL during the EUSEW is to prompt energy efficiency as an opportunity for SMEs to improve their competiveness as well as showcase new business model for ESCOs and alike entities. These was illustrated by projects supported by the European Commission's [Intelligent Energy Europe](http://ec.europa.eu/energy/intelligent/about/iee-programme/) and [H2020 programmes](http://ec.europa.eu/easme/en/energy), paving the way for deployment of future initiatives.  The energywater concept (in particular the Energy Angels network) is promising as a value proposition to help companies improving their energy efficiency and their competitiveness. Energywater presented the concept of the Energy Angels network and how this would translate into energy efficiency improvements in an industrial water circuit.  ITCL as project manager explained the concept during the Conferences in a 10 minutes speech. | | | |
| **Target Audience** | | | |
| *European SMEs focused in Energy Efficiency willing to become a member of the Energy Angel snetwork.* | | | |
| **Results and Impact of the dissemination activity** | | | |
| The participation on this event has provided participants with a much better understanding of the challenges faced by SMEs when it comes to identify energy efficiency opportunities and implement measures, highlighting the support that networks such as the Energy Angels Network might provide. The European Commission enhance that ” it was enriching to hear that a new business model for such network will be developed within the EnergyWater project, supported by the H2020 programme”  During the event we had the possibility of contacting enterprises that were interested in being part of the new Energy Angels network and companies that could be interested in participating as users of the EMSA web tool. | | | |